

# Program

## Cultural Soft Power: Policy, Practice, and the Arts

Friday May 18, 2012

At the OSU Urban Arts Space

8:30–9:00 **Registration**

9:00–9:30 **Welcome and Introduction**

9:30–10:30 **Panel:** *Changing Approaches to Cultural Soft Power Among Big Power Nations*

- Moderator: Deborah L. Smith-Shank, Chair, OSU Department of Art Education.
  - Sharon Memis, Director, British Council North America, British Embassy.
  - Kevin V. Mulcahy, Professor of Political Science, Louisiana State University.
  - Margaret Wyszomirski, Professor and Director, OSU Arts Policy & Administration Program.

10:30–10:45 **Break**

10:45–11:45 **Panel:** *Artist Exchanges*

- Moderator: Wayne P. Lawson, Director Emeritus Ohio Arts Council, OSU Professor, Arts Policy & Administration Program.
  - Kathleen Cerveney, Director of Institutional Learning and Arts Initiatives, The Cleveland Foundation.
  - David Fraher, Executive Director, Arts Midwest.
  - Nicholas Hill, Professor, Otterbein University, Director, Frank Museum of Art.

11:45–12:45 **Lunch**

12:45–1:00 **Remarks**

1:30–2:45 **Panel:** *Pursuing Cultural Soft Power*

- Moderator: Ann Galligan, Associate Professor & Co-operative Education Coordinator, Department of Art and Design and School of Creative Industries, Northeastern University
- Joyce Zemans, Senior Scholar & University Professor Emerita, MBA Program in Arts and Media Administration, Schulich School of Business, Toronto.
- Ximena Varela, Associate Professor, Arts Management, American University, Department of Performing Arts.
- Yudhishtir Raj Isar, Professor of Cultural Policy Studies, The American University of Paris; Eminent Research Visitor, Institute for Culture and Society, University of Western Sydney.

2:45–3:00 **Break**

3:00–4:00 **Panel:** *Presenting the Arts Internationally*

- Moderator: Lesley Ferris, Professor, OSU Department of Theatre, Director, OSU/Royal Shakespeare Company Programs
- Cathy Barbash, Cultural Consultant, China Specialist
- Carol Landers, International Arts Consultant
- Wayne P. Lawson, Director Emeritus Ohio Arts Council, OSU Professor, Arts Policy & Administration Program.

4:00–4:30 **Wrap-up**

4:30–5:30 **Closing Reception** - OSU Urban Arts Space