Program
Cultural Soft Power: Policy, Practice, and the Arts
Friday May 18, 2012
At the OSU Urban Arts Space

8:30–9:00  Registration
9:00–9:30  Welcome and Introduction
9:30–10:30  Panel: Changing Approaches to Cultural Soft Power Among Big Power Nations
  • Moderator: Deborah L. Smith-Shank, Chair, OSU Department of Art Education.
  • Sharon Memis, Director, British Council North America, British Embassy.
  • Kevin V. Mulcahy, Professor of Political Science, Louisiana State University.
  • Margaret Wyszomirski, Professor and Director, OSU Arts Policy & Administration Program.
10:30–10:45  Break
10:45–11:45  Panel: Artist Exchanges
  • Moderator: Wayne P. Lawson, Director Emeritus Ohio Arts Council, OSU Professor, Arts Policy & Administration Program.
  • Kathleen Cerveny, Director of Institutional Learning and Arts Initiatives, The Cleveland Foundation.
  • David Fraher, Executive Director, Arts Midwest.
  • Nicholas Hill, Professor, Otterbein University, Director, Frank Museum of Art.
11:45–12:45  Lunch
12:45–1:00  Remarks
1:30–2:45  Panel: Pursuing Cultural Soft Power
  • Moderator: Ann Galligan, Associate Professor & Co-operative Education Coordinator, Department of Art and Design and School of Creative Industries, Northeastern University
  • Joyce Zemans, Senior Scholar & University Professor Emerita, MBA Program in Arts and Media Administration, Schulich School of Business, Toronto.
  • Ximena Varela, Associate Professor, Arts Management, American University, Department of Performing Arts.
  • Yudhishthir Raj Isar, Professor of Cultural Policy Studies, The American University of Paris; Eminent Research Visitor, Institute for Culture and Society, University of Western Sydney.
2:45–3:00  Break
3:00–4:00  Panel: Presenting the Arts Internationally
  • Moderator: Lesley Ferris, Professor, OSU Department of Theatre, Director, OSU/Royal Shakespeare Company Programs
  • Cathy Barbash, Cultural Consultant, China Specialist
  • Carol Landers, International Arts Consultant
  • Wayne P. Lawson, Director Emeritus Ohio Arts Council, OSU Professor, Arts Policy & Administration Program.
4:00–4:30  Wrap-up
4:30–5:30  Closing Reception - OSU Urban Arts Space