

Department of Arts Administration, Education & Policy _ Writing Sample Rubric (PhD in AAEP and MA in Art Education)

Criteria	Capstone	Milestone		Benchmark	Score
	4	3	2	1	
Content and Concept	Develops ideas cogently, organizes them logically and connects them with clear transitions. Effectively supports the main points.	Develops ideas clearly, organizes them logically and connects them with appropriate transitions. Sufficiently supports the main points.	Limited development of ideas. Addresses tangential or irrelevant matters. Supports the main points in basic ways.	Does not develop ideas or is disorganized and illogical. Provides little if any relevant or reasonable support.	
Analysis	Effectively identifies important features of the argument and analyzes them insightfully.	Clearly identifies important features of the argument and analyzes them in a generally perceptive way.	Identifies or analyzes some of the important features of the argument, although a basic analysis of the argument is present.	Provides little or no evidence of the ability to understand and analyze the argument.	
Style	Demonstrates complexity in control of language, including refined and nuanced engagement with word choice and sentence variety.	Demonstrates appropriate control of language, word choice and sentence variety.	Demonstrates basic control of language, word choice and sentence variety.	Demonstrates little to no control of language, word choice and sentence variety, so much so that it interferes with meaning.	
Grammar and Mechanics	Demonstrates facility with grammar and mechanics that clearly aligns with the author's voice, intention and audience.	Demonstrates facility with grammar and mechanics that appropriately aligns with the author's voice, intention and audience.	Contains some errors in grammar, usage or mechanics that may obscure meaning.	Contains serious errors in grammar, usage or mechanics that frequently obscure meaning.	