

The Ohio State University  
College of Arts and Sciences

**Arts Entrepreneurship Minor (ARTENT)**

Department of Arts Administration, Education and Policy,  
1813 High Street, 231 Sullivant Hall, Columbus, OH 43210  
614-292-7183, <https://aaep.osu.edu>

Through the Arts Entrepreneurship minor, students will be able to develop entrepreneurial and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain business acumen and expertise necessary to operate arts and cultural institutions in the specific role of arts administrative. They will exhibit the critical and creative skills needed by policy makers and the knowledge of varied cultural, social, and economic realities impacting contemporary art disciplines, creative sector collaborations, and the role of art in society.

The Arts Entrepreneurship minor requires a minimum of 15 credit hours of course work. Students are required to take courses in Arts Management and Business. No courses may be taken for credit more than once and counted toward this minor.

Once the arts entrepreneurship minor program coordinator (or the coordinator's designee) has approved the Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the Department of Arts Administration, Education & Policy.

*\*Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.*

**REQUIRED COURSES:**

**Entrepreneurship Courses (6 credit hours)**

**BUSMHR 2500** Entrepreneurship

**BUSMHR 3510** New Venture Creation

**Creative Industry Courses (9 credit hours)**

**1). ARTEDU 3690** Arts Entrepreneurship

**2). ARTEDU 3680** Exploring the Creative Industry: Art Issues in the 21<sup>st</sup> Century

OR

**ARTEDU 3681** Managing Non-Profit Arts Organizations: Balancing Continuity & Change

**3). ARTEDU 5683** Developing Arts Careers: Positioning Passion

**Arts Entrepreneurship minor program guidelines**

The following guidelines govern the minor.

Required for graduation No

Credit hours required A minimum of 15

Transfer credit hours allowed A maximum of 6

Overlap with the GE: Permitted

Overlap with the major: Not allowed and

- The minor must be in a different subject than the major.
- The same courses cannot count on the minor and on the major.

Overlap between minors: Each minor completed must contain 20 unique hours.

2000-level courses: No more than 10 credit hours may be taken at the 2000 level.

Grades required:

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

- The academic unit offering the minor, or
- A college/school counselor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

- The academic unit offering the minor, or
- A college/school counselor.

College of Arts and Sciences  
Curriculum and Assessment Services  
154 Denney Hall, 164 W. 17<sup>th</sup> Ave.  
<http://artsandsciences.osu.edu>  
Rev. OAA approved 6/2/10 VLW 6/2/10  
Update 8/26/10 DH