

**Shoshanah B. D. Goldberg-Miller, Ph.D., Associate Professor**  
**The Ohio State University**  
**College of Arts and Sciences, Department of Arts Administration, Education, & Policy**  
**Affiliated Associate Professor**  
**Knowlton School of Architecture, City and Regional Planning Section**  
**135A Sullivant Hall, 1813 North High Street, Columbus, OH 43201**  
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## **EDUCATION**

**Ph.D.**, Public and Urban Policy, The Milano School of International Affairs, Management, and Urban Policy, The New School, New York, NY. January 2012

Dissertation: *The Role of Arts and Culture in Modern Cities: Making Art Work in Toronto and New York.*

A comparative case study that investigates the increased presence of arts and culture in the economic development toolkits of Toronto and New York over the decade of the 2000s. Through the use of agenda setting theory, I find that arts and culture have been integrated into policy-making and urban planning for economic development in each city. Chair: Dr. Peter Eisinger

Research interests: Creative economic development; public and urban cultural policy; creative economy leadership and stakeholder partnerships; arts and cultural entrepreneurship.

**M.B.A.**, Arts Administration, State University of New York at Binghamton, Binghamton, NY. January 1982

Graduate Thesis: Internship at the Museum of Modern Art in the Departments of Film & Video and Museum Administration. Wrote million-dollar grant to SONY to fund MoMA Video Study Center; marketed Museum's print services to the nonprofit sector in New York. 1981

**B.F.A.**, Ceramics, University of Michigan, Ann Arbor, MI. April 1977  
Studio art major with an additional focus in gallery management.

## **AWARDS, HONORS, AND FELLOWSHIPS**

Faculty Professional Leave, The Ohio State University, *Spring 2023*

Digital Flagship Educator, The Ohio State University, *Autumn 2018*

Faculty Special Assignment, The Ohio State University, *Autumn 2017*

Courtesy Appointment, Knowlton School of Architecture, City and Regional Planning Section, The Ohio State University, *January 2015-Present*

Paid Academic Leave, The New School, *Autumn 2011*

New York State Fellow, *1980-81*

Graduate Assistant in Finance, SUNY Binghamton, *1979*

## **ACADEMIC EXPERIENCE**

*Associate Professor*, Department of Arts Administration, Education, and Policy, College of Arts and Sciences, The Ohio State University, *June 2020-Present*

*Assistant Professor, Tenure Track*, Department of Arts Administration, Education, and Policy, College of Arts and Sciences, The Ohio State University, *August 2014-May 2020*

Shoshanah B.D. Goldberg-Miller, Ph.D.

*Affiliate Associate Professor of City and Regional Planning, Knowlton School of Architecture, The Ohio State University, June 2020-Present*

*Affiliate Assistant Professor of City and Regional Planning, Knowlton School of Architecture, The Ohio State University, January 2015-May 2020*

*Academic Advisor, City of Toronto, Department of Economic Development and Culture. Advisor to the policy study, “TOcore Phase 2 Study on the Creative Sector: Developing a Secondary Plan for the Downtown Core that supports Creative and Cultural Sector Jobs and Businesses.” Serve as a key member of the working committee; provide research advice. Included in key discussions and decision points. Team members at the City of Toronto utilize my direction and scholarly research as foundational materials in the development and creation of this report, scheduled to be presented to the Toronto City Council in 2017. May 2016 - Present*

*Lecturer, University of International Business and Economics, Beijing, China, Summer 2016-Present*  
Undergraduate level course taught: *Cultural Plans for Creative Cities*

*Part-Time Assistant Professor, Milano Management and Media Studies Programs, The New School for Public Engagement, Milano School for International Affairs, Management & Urban Policy, September 2004 – July 2014*

*Adjunct Professor, Columbia University Graduate School of Architecture, Preservation and Planning, September 2010 – July 2014*

*Lecturer, Columbia University School of International & Public Affairs and School of Continuing Education, Fall 2006 – July 2014*

*Adjunct Assistant Professor, Hunter College, Graduate Program in Urban Affairs and Planning, June 2010 – July 2014*

## **TEACHING**

Associate Professor, Department of Arts Administration, Education, and Policy, The Ohio State University, Columbus, OH, *June 2020 – Present*

Affiliate Associate Professor of City and Regional Planning, The Knowlton School of Architecture, The Ohio State University, Columbus, OH, *June 2020- -Present*

Assistant Professor, Department of Arts Administration, Education, and Policy, The Ohio State University, Columbus, OH, *August 2014 – May 2020*

Affiliate Assistant Professor of City and Regional Planning, The Knowlton School of Architecture, The Ohio State University, Columbus, OH, *January 2015-Present*

Graduate courses taught: *The Creative Economy Seminar* (Autumn 2021); *Arts/Cultural Organizations: Resource Management and Revenue Streams* (Spring 2021, Spring 2020, Spring 2018, Autumn 2016, Spring 2015); *Managing Cultural Policy Change* (Spring 2019); *Research Resources and Proposal Strategy for Cultural Policy and Arts Management* (Autumn 2018); *Creative Sectors, Creative Cities* (Autumn 2021, Autumn 2019; Spring 2018); *Symposium Topics* (Spring 2016); *Grantsmanship* (Spring 2021, Autumn 2019; Summer 2015); *Managing Creativity in the Cultural Economy* (Spring 2015)

Undergraduate courses taught: *Introduction to Arts Management* (Spring 2020, Spring 2019); *Arts and Entertainment Planning* (Autumn 2018, 2016, 2015); *The City as Art*, with Kyle Ezell (Spring 2017); *Managing Arts Organizations: Balancing Stability and Change* (Autumn 2014)

Lecturer, University of International Business and Economics, Beijing, China, *Summer 2016*

Undergraduate course taught: *Cultural Plans for Creative Cities*

Part-Time Assistant Professor, Milano Graduate School, New York, NY, *September 2004 – July 2014*

Graduate courses taught: *Fundraising & Development, Grantsmanship; Managing Creativity in Media Arts; Arts Management & Cultural Policy: Exploring the Context of the Creative Community*

Undergraduate courses taught: *Arts Management: An Entrepreneurial Approach*

Independent Study Faculty, School of Media, The New School, *Spring 2013*

Adjunct Professor, Columbia University Graduate School of Architecture, Planning & Preservation, MS in Urban Planning Program, *Fall 2010*

Graduate courses taught: *Making Planning Ideas Work*

Instructor, Columbia University School of International and Public Affairs and School of Continuing Education, *June 2006 – July 2014*

Graduate course taught: *Fundraising Essentials*

Adjunct Assistant Professor, Hunter College Graduate Program in Urban Affairs & Planning, *June 2010 – July 2014*

Graduate course taught: *Creating a Cultural City*

## **RECENT CURRICULUM DEVELOPMENT**

*Cultural Program Design, Implementation, and Evaluation: ARTEDUC 5686*

Complete revision of course, which is a research-based, practical exploration of nonprofit arts organization program design and implementation. Created in-depth course, including smart practices focusing regarding the core concepts for effective program design, as well as a roadmap for the mastery of critical components of evaluation policies and procedures.

*Arts Participation, Cultural Literacy & Audience Participation : ARTEDUC 5684*

Revised this class, which focused upon giving students an understanding of the ways that audiences can vary regarding their interests, needs, and foci. Integrated valuable field trips and guest speakers to bring a real-world and grounded approach to the pedagogy. Designed the course to investigate and understand the roles of social media, generational cohorts, and targeted marketing strategies.

*Nonprofit Arts Institution Governance and Board Leadership: ARTEDUC 5682*

Complete revision of course, which is a research-based, practical exploration of nonprofit arts boards, as well as governance policies and practices focusing on management, board and staff relations and issues of accountability.

*Managing Cultural Policy Change: ATREDUC 5672*

Revised this course to look at the tools available to municipal actors in incorporating arts and culture into strategic planning, focusing on cultural plans as key policy tools. Through the intersection of policymaking, urban planning, city government, and the creative economy, students examine key interventions in empowering cities towards sustainable and inclusive vitalization.

*Research Resources and Proposal Strategy for Cultural Policy and Arts Management: ARTEDUC 7200.20*

Revised this course to integrate selection of broad topic area for students, including the triangulation of research areas. The course was an opportunity for students to focus on completing the essential components of a research paper in preparation for presentation at scholarly conferences as well as for thesis and dissertation work by integrating topic area research with the development of skills for IRB facilitation.

*Introduction to Arts Management: ARTEDUC 2100*

Designed new course, in which students will examine how cultural economies and creative people drive cities to become more prosperous and welcoming through the arts, cultural destination planning, and creative placemaking.

*The Creative Sector and Creative Cities: ARTEDUC 5674*

Revised course to expand the focus on new paradigms in the study of urbanism incorporating arts and culture interventions. Initiated and developed innovative final class project that synthesized the scholarly resources and primary research. I added a community-based component to the course whereby students created a research report on Creative Franklinton, which was presented subsequently at a public forum in which stakeholder input was elicited and documented.

*The City as Art: ARTEDUC 4674; CRPLAN 4674*

Designed this new course with co-creator Prof. Kyle Ezell of City and Regional Planning. This class introduces the concept of looking at the city as the site for art in a myriad of ways. This combines with the arts/cultural entrepreneurship and policy perspective, including community inclusion, public engagement and the fostering of partnerships in service of culture and creativity.

*Arts and Entertainment Planning: ARTEDUC 5795; CRPLAN 4200*

Designed this new course, which empowers students to analyze the state and practices of urban planning and arts management related to arts and entertainment uses in cities. Students explore the development of this growing area of citybuilding.

*Grantsmanship: ARTEDUC 5795*

Designed this new course, providing insights into proposal preparation from both the grant seeking and grant making perspectives. The class includes a comprehensive overview of research resources, including the Internet, and proven techniques for effective writing, including grants, proposals, letters and reports.

*Managing Creativity in the Cultural Economy: ARTEDUC 7795*

Designed this new course, which explores the world of the artist and the arts administrator through an examination of the creative as well as the practical aspects of the for-profit and nonprofit cultural industries.

*Arts & Cultural Organizations: Resource Management & Revenue Streams: ARTEDUC 5685*

Revised this course to expand the focus on revenue generation, accountability in financial management, and trends in the creative sector income and accounting practices.

*Symposium Issues: ARTEDUC 5673*

Revised and redeveloped this course; created course syllabus, developed assignments, facilitated field trips to arts organizations, and brought in guests from the field whom I interviewed and who took questions from the class. Students learned about conference planning and development, including content ideation, speaker options, audience development, branding and marketing, social media, and strategic goal-setting and implementation.

## **GRADUATE ADVISING**

### ***Doctoral Students: Dissertation Committee Chair and Co-Chair***

Committee Chair, Gillian Kim, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University.

Committee Chair, Alyxia Caragiu, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University.

Committee Chair. Kuo Guo, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, October 19, 202. *China's Film Policy And Film Industry From 2010 to 2019: A Study On Their Relationship From The Perspectives of Punctuated Equilibrium, Cultural Entrepreneurship, and Competitiveness.*

Committee Chair, Divya Janardhan, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University

Committee Chair, Ying Chong Wang, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University

Committee Co-Chair, Shiyuan Li, PhD student, Department of Arts Administration, Education and Policy, The Ohio State University.

Committee Co-Chair. Yifan Xu, Doctoral Candidate, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, May 5, 2021. *Creating Resilient International Performing Arts Festivals: A Study of The China Shanghai International Arts Festival from The Legitimacy Perspective*

Committee Co-Chair. Yan Xiao, PhD, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, November 21, 2019. *Exploring the Intricacies of International Performing Arts Exchange: Case Studies of Arts Programs between U.S. and China.*

### ***Doctoral Students: Dissertation Committee Member***

Committee Member. Min Kyung Kim, PhD, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, December 2018. *Governance Matters in Policy Design Process for Urban Cultural Redevelopment: A Comparative Case Study of Gordon Square Arts District and Uptown District in Cleveland, Ohio.*

Committee Member. Wen Guo, PhD, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, May 1, 2019. *Arts, Place, and Advocacy Coalition: Policy Network of Creative Placemaking.*

Committee Member. Xuefei (Vincent) Li, PhD, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, October 30, 2019. *From Cultural Creative Industry Cluster to Creative City of Film: Framing and Promoting the Cultural Creative Sector in Qingdao's Urban Competition Agenda.*

Committee Member. Rebecca F. Kemper, Doctoral Candidate, City and Regional Planning Section, The Ohio State University. Dissertation defended, February 19, 2021. *Higher Education & Adopting Creative Placemaking: A Qualitative Within Case Study Analysis*.

Committee Member. Biyun Zhu, Doctoral Candidate, Department of Arts Administration, Education and Policy, The Ohio State University. Dissertation defended, April 13, 2021. *Cultural Diplomacy as National Strategy: A Comparative Study of Cultural Flagships through a Multi-Level Design Framework*.

Committee Member: Karen Bubb, Doctoral Candidate, School of Public Service, Boise State University

#### ***Doctoral Students: Candidacy Examination Committee Member***

Committee Member, Biyun Zhu, Doctoral Candidate. Candidacy Exam, Department of Arts Administration, Education and Policy, The Ohio State University. September 23, 2019.

Committee Member, Rebecca Kemper, Doctoral Candidate, Supplemental Candidacy Exam, City and Regional Planning Section, The Ohio State University, March 29, 2019.

Committee Member, Wen Guo, Doctoral Candidate. Candidacy Exam, Department of Arts Administration, Education and Policy, The Ohio State University. September 17, 2017.

Committee Member, Xuefei (Vincent) Li, Doctoral Candidate. Candidacy Exam, Department of Arts Administration, Education and Policy, The Ohio State University. August 16, 2017.

Committee Member, Yan Xiao, Doctoral Candidate. Candidacy Exam, Department of Arts Administration, Education and Policy, The Ohio State University. May 2, 2017.

Committee Member, Min Kyung Kim, Doctoral Candidate. Candidacy Exam, Department of Arts Administration, Education and Policy, The Ohio State University. February 22, 2016.

#### ***Master's Theses Committees and Advising***

Master's Thesis Chair and Advisor. Celena Gilmore, Department of Arts Administration, Education and Policy, The Ohio State University, 2019-Present.

Master's Thesis Chair and Advisor. Zoe Zwegat, MA, Arts Policy and Administration, *Diversity, Inclusion, and the Visitor-Centered Art Museum: A Case Study of the Columbus Museum of Art*. The Ohio State University, August 2019.

Master's Thesis Chair and Advisor. Jessie Crawford, MA, Arts Policy and Administration. *Art for One or Art for All? Exploring the Role and Impact of Private Collection Museums in the United States*. The Ohio State University, May 2016.

Committee Member. Kuo Guo, MA, Arts Policy and Administration. *For Profit or For What? A Comparative Case Study on Film Programming Strategies in Non-profit and For-profit Movie Theaters*. The Ohio State University, August 2018.

Committee Member. Susannah Montgomery, MA, Arts Policy and Administration. *The Playful Art Museum: Employing Creativity as a Tool for Visitor Engagement*. The Ohio State University, May 2017.

Committee Member. Elizabeth Frantz, MA, Arts Policy and Administration. *Is Technology the Way Forward for Classical Music? Exploring Audience Engagement in the Digital Era*. The Ohio State University, May 2015.

Committee Member. Wen Guo, MA, Arts Policy and Administration. *A Policy-change Perspective on Creative Placemaking: The Role of the NEA in the American Arts and Culture-based Urban Revitalization from 1965 to 1995*. The Ohio State University, May 2015.

## **PROFESSIONAL PUBLICATIONS AND REVIEWS**

### **Academic Publications**

#### **Books**

Ashley, A.J., Loh, C., Bubb, M.R., & **Goldberg-Miller, S.B.D.** (May 2024). *The Creative Economy: Arts, Cultural Value and Society in Practice*. London: Routledge.

Goldberg-Miller, S.B.D. (March 2017). *Planning for a City of Culture: Creative Urbanism in Toronto and New York*. New York: Routledge.

#### **Book Chapters (Peer-reviewed)**

Goldberg-Miller, S.B.D. (February 2020). Transformational architecture as urban catalyst: Toronto's Royal Ontario Museum, municipal policy, and the Cultural Renaissance. In G. Lindsay (Ed.). *Contemporary Museum Architecture and Design: Theory and Practice of Place*. New York: Routledge.

Goldberg-Miller, S.B.D. & Kooyman, R. (2017). From Edge to Engine: The Creative Sector's Cultural and Entrepreneurial Power and Promise. In *Entrepreneurship in Culture and Creative Industries: Perspectives from Companies and Regions*. Berlin: Springer. DOI: [https://doi.org/10.1007/978-3-319-65506-2\\_10](https://doi.org/10.1007/978-3-319-65506-2_10).

Wyszomirski, M. J. & **Goldberg-Miller, S.B.D.** (June 2015). Adapting the Promethean Fire of Business Entrepreneurship for the Arts. In O. Kuhlke, A. Schramme, & R. Kooyman (Eds.). *Teaching and Learning Cultural Entrepreneurship*, Utrecht: Ars Nova.

#### **Peer-Reviewed Journal Articles:**

Goldberg-Miller, S.B.D. & Skaggs, R. (2021). The Story and the Data: Entrepreneurship and Creative Economy Reports. *Artivate: A Journal of Entrepreneurship in the Arts*. 10(2), doi:10.1353/artv.2021.0006.

Goldberg-Miller, S.B.D.; Heimlich, J. & Kemper, R. (2020). Arts consumers' place-visioning as a tool for planning creative neighborhoods, *Journal of Urban Affairs*, DOI: 10.1080/07352166.2020.1768102.

Goldberg-Miller, S.B.D., Nasar, J. & Meyer, J. (2020): The assessed value of cultural destinations in Toronto. *Journal of Urbanism: International Research on Placemaking and Urban Sustainability*, DOI: 10.1080/17549175.2020.1726795.

Goldberg-Miller, S.B.D. (2019). Creative city strategies on the municipal agenda in New York. *City, Culture and Society*. (17), 26-37.

Goldberg-Miller, S.B.D. (2018). Keeping creativity Downtown: Policy Learning from San Francisco, Seattle, and Vancouver for municipal cultural planning in Toronto. *Journal of Arts Management, Law, and Society*. 48(3), 170-190.

- Goldberg-Miller, S.B.D. & Xiao, Y. (Winter 2018). Arts Entrepreneurship and Cultural Policy Innovation in Beijing. *Artivate: A Journal of Entrepreneurship in the Arts*. (7)1, 23-47.
- Goldberg-Miller, S.B.D. & Heimlich, J. (2016, December 24). Creatives' Expectations: The role of supercreatives in cultural district development. *Cities*. (62), 120-130.
- Goldberg-Miller, S.B.D., & Fregetto, E. F. (2016). Urban Creativity: An Entrepreneurial Focus. *Journal of Enterprising Culture*, 24(01), 79-99.
- Goldberg-Miller, S.B.D. (Winter 2015). Creative Toronto: Harnessing the Economic Development Power of Arts & Culture, *Artivate: A Journal of Entrepreneurship in the Arts*. 4(1), 25-48.

### **Other Publications**

- Goldberg-Miller, S.B.D. (2022, February). Review of the book, *Engagement in the City: How arts and culture impact development in Urban Areas*. In Hersey, L., & Gallagher, B. K. (2022). Supporting community development through the arts. *Local Development & Society*, 3(1), 1-6. (Peer reviewed).
- Goldberg-Miller, S.B.D. & Skaggs, R. (2020). *The story and the data: Entrepreneurship and creative economy reports*. (Research brief 2020-07). NEA Research Lab, <https://culturalaffairs.indiana.edu/doc/07%20The%20Story%20and%20the%20Data.pdf>
- Goldberg-Miller, S.B.D. (July 2018) Beijing and the Creative Downtown. *Asia Dialogue*. Nottingham: University of Nottingham Asia Research Institute. <http://theasiadialogue.com/2018/07/03/beijing-and-the-creative-downtown/>
- Goldberg-Miller, S.B.D. (September 2017). *Keeping Creativity Downtown*. White Paper presented to Short North Alliance, Columbus, OH.
- Goldberg-Miller, S.B.D. (July 2017). *Policy Learning and Adaptation*. Bulletin presented to City of Toronto Economic Development and Culture.
- Heimlich, J. & Goldberg-Miller, S.B.D. (May 2017). *Consuming Creativity: Short North Gallery Hop*. Columbus: The Ohio State University & COSI. Technical Report presented to Short North Alliance, Columbus, OH.
- Heimlich, J. & Goldberg-Miller, S.B.D. (May 2017). *Consuming Creativity: Columbus Arts Festival*. Columbus: The Ohio State University & COSI. Technical Report presented to Greater Columbus Arts Council.
- Goldberg-Miller, S.B.D. (March 2015). Book Review: Culture and Planning. *Journal of Planning Education and Research*. 35(1), 100-102.
- Goldberg, Shoshanah. (1987) 'Conductron and McDonnell Douglas,' *Holosphere* 15: 16–18.

### **Manuscripts in Preparation**

- Goldberg-Miller, S.B.D. (2020). *Think like a City: Urbanism and the Creative Downtown*. Advance contract with University of Toronto Press.



Goldberg-Miller, S.B.D. and Nasar, J. (2023). “Planning for an Island of Culture: Venetian Public Good.” This research looks at an island off of Venice that was purchased by a consortium of individuals, government entities, and nonprofit organizations with the goal of creating an opportunity for temporal public arts and culture.

Goldberg-Miller, S.B.D. (2023). “The Friendly Giant: Developers as Creative Placemakers.” This article examines the role of urban developers in the creative economy through a case study of Brett Kaufman and his ground-breaking project in Frankinton, called Gravity. (Manuscript in preparation)

## **Peer Review Activities**

### **Journals:**

Manuscript Reviewer for *Cultural Trends*, 2021

Manuscript Reviewer for *Journal of Planning, Education, and Research*, 2021

Manuscript Reviewer, *Journal of Arts Management, Law, and Society*, 2022, 2021

Manuscript Reviewer for *Cities*, 2021

Manuscript Reviewer for *Journal of Urban Affairs*, 2021

Manuscript Reviewer for *European Planning Journal*, 2020

Manuscript Reviewer for *Journal of Urban Research and Practice*, 2019

Manuscript Reviewer for *Cultural Trends*, 2019, 2017

Manuscript Reviewer for *Journal of Planning Literature*, 2019, 2017

Manuscript Reviewer for *Journal of Arts Management, Law and Society*, 2019, 2018, 2015, 2014

Manuscript Reviewer for *Journal of Urban Affairs*, 2018, 2017

Manuscript Reviewer for *Urban Studies*, 2018, 2016

Manuscript Reviewer for *Evidence and Policy*, 2017

Manuscript Reviewer for *Cities*, 2017

Manuscript Reviewer for *Journal of Urban Design*, 2015

Manuscript Reviewer for *Cambridge Journal of Regions, Economy and Society*, 2012

### **Books:**

Chapter Reviewer, In G. Lindsay (Ed.). *Contemporary Museum Architecture and Design: Theory and Practice of Place*. New York: Routledge, 2018

Chapter Reviewer, In E. Innerhofer, H. Pechlaner & E. Borin (Eds.). *Entrepreneurship in Culture and Creative Industries*, Berlin: Springer, 2017

## **INVITED SEMINARS AND CONFERENCE PRESENTATIONS**

### **International:**

“Employing creative city strategies to restore New York’s urban allure,” The City and Complexity – Life, Design and Commerce in the Built Environment. Architecture, Media, Politics and Society (AMPS), City, University of London, *London, England. June 2020*. (Peer reviewed).

“Keeping Creativity Downtown: Policy Learning from San Francisco, Seattle, and Vancouver for Municipal Cultural Planning in Toronto,” Social Theory, Politics and the Arts, Annual Conference, *Manchester, England. October 2018*. (Peer reviewed).

“Cultural Destination Planning: Assessing the value of cultural destinations in Toronto.” Urban Affairs Association, Annual Conference, *Toronto, Canada. April 2018*. (Peer reviewed).

“Toronto Creative City,” McLuhan Salon, McLuhan Centre for Culture and Technology, University of Toronto, *Toronto Canada., April 2017*.

"Illuminating the Dragon: Multiple Streams Framework and Beijing’s 798 Arts District, National Centre for the Performing Arts & Today Art Museum," Social Theory, Politics & the Arts, Annual Conference, *Montreal, Canada. October 2016*. (Peer reviewed).

“Illuminating the Dragon: Multiple Streams Framework as a lens to examine Beijing’s 798 Arts District, National Centre for the Performing Arts, and Today Art Museum,” The Fourth International Cultural Administration Conference, University of International Business and Economics, *Beijing, China. July 2016*. (Peer reviewed).

“Unwrapping Urban Policy: The City, Economy and Culture,” International Conference on Cultural Policy Research, *Seoul, South Korea. July 2016*. (Peer reviewed).

“Stakeholder Partnerships and the Cultural City: Creative economic development policy in Toronto and New York”, Social Theory, Politics & the Arts, Annual Conference, *Ottawa, Canada. October 2014*. (Peer reviewed).

“Planning for the Cultural City: Creative economic development policy in Toronto and New York”, Society for American City and Regional Planning History (SACRPH), 15<sup>th</sup> Annual Conference on Planning History, *Toronto, Canada. October 2013*. (Peer reviewed).

“We (re)built the city on arts & culture,” Presenter, Experience the Creative Economy, a workshop for creative economy scholars, Martin Prosperity Institute, University of Toronto, *Toronto, Canada. June 2012*. (Peer reviewed).

### **National:**

“Planning for creative neighborhoods through cultural consumers’ perspectives” Goldberg-Miller, S.B.D. (Presenter) Social Theory, Politics and the Arts, Annual Conference, Lexington, KY. *September 2023*. (Peer reviewed).

“The University as stakeholder in creative city development,” Goldberg-Miller, S.B.D. (Invited Keynote Speaker). University of Pittsburgh Year of Creativity Symposium, *Does the University have a role in Creative Placemaking, Pittsburgh, PA. February 22, 2022*.

- “Championing the City: Urban planning and policy through creative economy reports,” Goldberg-Miller, S.B.D. (Presenter) & Skaggs, R. Association of Collegiate Schools of Planning, Annual Conference. *October 2021, Virtual Format*. (Peer reviewed).
- “Examining the Cultural City: Creative economy reports through a Narrative Policy Lens,” Goldberg-Miller, S.B.D. (Presenter) & Skaggs, R. Cities in a Changing World, Architecture, Media, Politics and Society (AMPS), Annual Conference, *June 2021, Virtual Format*. (Peer reviewed).
- “Incorporating policy learning in Toronto to keep creativity downtown,” Association of Collegiate Schools of Planning, Annual Conference. *November 2020*. (Peer reviewed).
- “The Story and the Data: Entrepreneurship and Creative Economy Reports,” with R. Skaggs, O’Neill School of Public and Environmental Affairs, Indiana University Arts, Entrepreneurship, and Innovation Lab, Symposium on Arts, Entrepreneurship, and Innovation. *June 2020*. (Peer reviewed).
- “Revitalizing New York’s Urban Allure through Creative City Strategies,” Association of Collegiate Schools of Planning, Annual Conference, *Greenville, South Carolina. October 2019*. (Peer reviewed).
- “Valuing cultural consumers’ vision in developing creative neighborhoods,” Social Theory, Politics and the Arts, Annual Conference, *New Orleans, Louisiana. October 2019*. (Peer reviewed).
- “Keeping Downtown Toronto creative through policy learning and adaptation,” Urban Affairs Association, Annual Conference, *Los Angeles, California. April 2019*. (Peer reviewed).
- “The Creative Downtown,” Alternatives to the Present. A Conference on Architecture, Urbanism, Sociology, Development & Planning. Pre-recorded video presentation. *Cleveland, Ohio. November 2018*. (Peer reviewed).
- “Visualizing the Cycle of Neighborhood Regeneration: A case study to examine the multifaceted roles of a designer,” Shen, Y. (Presenter), **Goldberg-Miller, S.B.D.** & Newton, E. AIGA Design Educators Conference, *Indianapolis, Indiana. June 2018*. (Peer reviewed).
- “Revitalizing urban allure through creative city strategies: Planning, power & policy in NYC’s Bloomberg decade,” Social Theory, Politics and the Arts, Annual Conference, *Minneapolis, Minnesota. October 2017*. (Peer reviewed).
- “The Story and the Data: The role of creative city reports in shaping urban cultural policy,” Urban Affairs Association, Annual Conference, *Minneapolis, Minnesota. April 2017*. (Peer reviewed).
- “China’s Urban Cultural Anchors: Multiple Streams as a lens on Beijing’s 798 Arts District, National Centre for the Performing Arts & Today Art Museum,” American Association of Geographers, Annual Conference, *Boston, Massachusetts. April 2017*. (Peer reviewed).
- “Planning Cities of Culture: Creative economic development policy in Toronto and New York,” American Association of Geographers, Annual Conference, *San Francisco, California. April 2016*. (Peer reviewed).
- “The Purposeful Creative City: Social Equity, Cultural Inclusion, and Sustainable Policy,” Urban Affairs Association, Annual Conference, *San Diego, California. March 2016*. (Peer reviewed).

- “Adapting the Promethean Fire of Business for Arts and Cultural Entrepreneurship”, with M.J. Wyszomirski, Teaching and Learning Cultural Entrepreneurship, First International Conference, Duluth, Minnesota, June 2015. (Peer reviewed).
- “Creative Toronto: Harnessing the Economic Development Power of Arts & Culture”, Urban Affairs Association, Annual Conference, Miami, Florida, April 2015. (Peer reviewed).
- “Policy Entrepreneurs & the Creative City: Igniting Toronto’s Cultural Renaissance”, United States Association for Small Business and Entrepreneurship, Annual Conference, Tampa, Florida, January 2015. (Peer reviewed).
- “Whose Creative City? Social Equity and Cultural Inclusion in Creative Placemaking”, Association of Collegiate Schools of Planning, Annual Conference, Houston, Texas, October 2015. (Peer reviewed).
- “We (re)built this city on arts & culture: Creative economic development policy in New York & Toronto”, Association of Collegiate Schools of Planning Annual Conference, Cincinnati, Ohio, November 2012. (Peer reviewed).
- “Grantwriting & Fundraising,” Speaker, AIGA Conference, San Francisco, California, October 2012.
- “Cultivating the Creative City: Cultural Policy + Economic Development in Toronto and New York”, Association of Collegiate Schools of Planning Annual Conference, Salt Lake City, Utah, October 2011. (Peer reviewed).
- “Fundraising Secrets Revealed”, National Arts Leadership Institute Annual Conference, Louisville, Kentucky, Fall 2007.

#### **Local:**

- “Grantwriting Secrets Revealed.” Arts Incubation Program, Lincoln Theatre, Columbus, OH, November 2022, 2021, 2020, 2019, 2018, 2017.
- “Revitalizing Urban Allure in New York City,” Key Concepts and Issues in Arts Policy and Administration, Department of Arts Administration, Education and Policy, The Ohio State University, Columbus OH, November 2019.
- “Out and About: Exploring Art and Culture with eLearning,” with D. Carlisle Kletchka, R. Fletcher & C. Funk. Innovate X, The Ohio State University, Columbus, Ohio, May 2019. (Peer reviewed).
- “Grantwriting for the Arts,” Senior Seminar, Department of Art, The Ohio State University, Columbus, Ohio, February 2018.
- “Visualizing the Confluence of Human Innovation and Natural Forces: The Case of Columbus’ Franklinton,” with Yvette Shen. Franklinton Fridays: Citizen, Scientists, Maker, Artist, The STEAM Factory, Columbus, Ohio, February 2018.
- “The Secrets of Individual Giving and Corporate Sponsorship,” Greater Columbus Arts Council, Columbus, Ohio, May 2017.
- “In the Creative City’s Shadow: Fostering Social Equity & Cultural Inclusion,” Planning Jam Session, City & Regional Planning Section, Knowlton School of Architecture, The Ohio State University, Columbus, Ohio, March 2017.

“Grantwriting Secrets Revealed,” Greater Columbus Arts Council, *Columbus, Ohio. March 2017.*

“Planning for a City of Culture,” Research Commons Faculty Forum, The Ohio State University, *Columbus, Ohio. March 2017.*

“On Creative Cities,” Introduction to Art Education, The Ohio State University, *Columbus, Ohio. October 2016.*

“Understanding Creative Cities: The Barnett Symposium 2016,” German Village Society Board of Trustees, *Columbus, Ohio. June 12, 2016.*

“Creativity,” STEAM Factory Exchange, *Columbus, Ohio. February 2016.*

“Grantsmanship,” Greater Columbus Arts Council, *Columbus, Ohio. January 2016.*

“Fundraising Secrets Revealed,” Columbus Jewish Foundation. Invited lecture to 37 nonprofit professionals from 11 agencies from throughout the Columbus area. *Columbus, August 2015.*

“Stakeholder Partnerships and the Cultural City: Creative Economic Development Policy in Toronto and New York”. Glenn Colloquium, John Glenn School of Public Affairs, The Ohio State University, *Columbus, January 2015.*

“Grant Writing & Fundraising Skills”, Workshop Presenter, International Field Program, Milano School of International Affairs, Management and Urban Policy, *New York, Spring 2013.*

Contrasting Enterprises: Outdoor Advertising and Public Spaces, Panelist, commenting on film “This Space Available”, The New School, *New York, March 2013.*

“Every Video Tells a Story”, Presenter, Fundraising Day in New York, Association of Fundraising Professionals Annual Conference, *New York, June 2010*

“Quantifying Culture: Can Modern Cities Justify Spending on the Arts?”, Tuesdays @ 2, Milano Management, The New School, *New York, October 2009.*

“Delving Into Diversity”, Presenter, Fundraising Day in New York, Association of Fundraising Professionals Annual Conference, *June 2009.*

“Fundraising Survivor: How Not to Get Voted Off the Island”, Presenter, Fundraising Day in New York, Association of Fundraising Professionals Annual Conference, *New York, June 2007.*

“Keys to Fundraising Success”, Speaker, Faith-Based Economic Forum, *New York, 2007, 2006.*

“Secrets of Sponsorship”, Skills Development Workshop, Association of Fundraising Professionals, *New York, 1999.*

## **GRANTS AND PROFESSIONAL CONTRACTS**

International Travel Grant, College of Arts and Sciences, The Ohio State University. Funding received: \$2,000. *September 2018*

International Travel Grant, College of Arts and Sciences, The Ohio State University. Funding received: \$1,592. *February 2018*

International Travel Grant, College of Arts and Sciences, The Ohio State University. Funding received: \$2,500. *July 2016*

German Village Society. Fostered this successful relationship, leading to event collaboration. Funding received: \$7,225 for the 2016 Barnett Symposium. *May 2016*

Discovery Theme Block Grant, College of Arts and Sciences, The Ohio State University. Grant awarded: \$5,000 for the 2016 Barnett Symposium. *April 2016*

Knowlton School and City and Regional Planning Section, The Ohio State University. Grant awarded: \$5,000 for the 2016 Barnett Symposium. *April 2016*

Greater Columbus Arts Council. Grant awarded: \$5,000 for the 2016 Barnett Symposium. *January 2016*

Columbus Museum of Art. Grant awarded: \$10,000 in fee waiver for full-day venue for 2016 Barnett Symposium. *August 2015*

Downtown Hilton Hotel, Columbus. Grant awarded: \$5,000 in fee waiver for lodging for conference speakers for 2016 Barnett Symposium. *December 2015*

College of Arts and Sciences Interdisciplinary Team Teaching Grant, The Ohio State University, One-half course release for “The City as Art,” with Kyle Ezell, Associate Professor, City and Regional Planning Section, Knowlton School of Architecture. *December 2015*

Theories of Urban Practice Graduate Program, Parsons The New School, Development Consultant, *2013*

The New School Part-Time Faculty Fund Award, \$500 grant in support of academic paper presentation at Society for American City and Regional Planning History in Toronto, Canada, *May 2013*

CEMBA @ The New School, Professional Contract, Analysis of MBA landscape with a focus on creativity and innovation, commissioned by the Office of the Provost, The New School, *June – August 2011*

The Rockefeller Foundation, \$50,000 grant in support of doctoral dissertation research, “The Role of Arts and Culture in Modern Cities: Making Art Work in Toronto and New York,” *June 2010*

The New School Applied Think Tank, Consultant on Grant Writing, Office of the Provost, *Summer 2010*

## **SERVICE ROLES**

### **Department**

Procedures Oversight Designee, Department of Arts Administration, Education and Policy, The Ohio State University, *Autumn 2022*

Member, Barnett Center Advisory Committee, Department of Arts Administration, Education and Policy, The Ohio State University, *2017-2020*

Member, Undergraduate Committee, Department of Arts Administration, Education, and Policy, The Ohio State University, *August 2014 – Present*

Member, Search Committee, Barnett Endowed Assistant Professor of Arts Management, Department of Arts Administration, Education and Policy, The Ohio State University, *Autumn 2018-Spring 2019*

Member, Search Committee, Barnett Endowed Professor of Arts Management, Department of Arts Administration, Education and Policy, The Ohio State University, *Autumn 2017-Spring 2018*

Academic Advisor, Future Arts Managers and Entrepreneurs (FAME), Undergraduate Bachelor of Arts in Arts Management (BAAM) Student Group, The Ohio State University, *August 2017—Present*

Conference Producer, Department of Arts Administration, Education and Policy, The Ohio State University, Barnett Symposium 2016, “Planning Creative Cities: Global Trends, Local Action, *May 2016*

### **University**

Member, College of Arts and Sciences Faculty Senate, The Ohio State University, *Autumn 2020-2021*

Juror, Fergus Scholarship Exhibition Committee, The Ohio State University, *2020*

Supervisor, Board Fellows Program, Moritz College of Law, The Ohio State University, *August 2019*

Judge, Hayes Graduate Research Forum, The Ohio State University, *March 2019, February 2016*

Member, Working Group on Donors and Alumni, College of Arts and Sciences, The Ohio State University, *2018*

Alternate, College of Arts and Sciences Faculty Senate, The Ohio State University, *2017-2018*

Panel Speaker, New Faculty Orientation, The Ohio State University, *August 2017, August 2016*

Juror, Snow, Pine, and Baer Scholarship Funds. Department of Arts Administration, Education, and Policy, The Ohio State University, *2016, 2015*

Judge, Denman Undergraduate Research Forum, The Ohio State University, *March 2015*

### **National**

Chair, Ad Hoc Fundraising Committee, Urban Affairs Association, *Autumn 2017-Spring 2020*

Member, Ad Hoc Fundraising Committee, Urban Affairs Association, *Spring 2020-Present*

Moderator, “Making Cities Smart and Creative?” and “Development of the Urban Fabric in South and East Asia,” Urban Affairs Association Conference, Los Angeles, *April 2019*

Moderator, “Towards the Vibrant City: The Role of Commerce, Services and Cultural Equipments,” Urban Affairs Association Conference, Toronto, *March 2018*

Discussant, “Urban transformation processes: The role of flagship architecture as urban generator, The political-economic dimension,” American Association of Geographers Annual Conference, San Francisco, *April 2016*

Judge, New Challenge, The New School, *Spring 2013*

Secretary, Faculty Senate; Member, Governance Committee, The New School, *2007 – 11*

Faculty Working Group, Arts Management and Cultural Policy, The New School, *Spring 2009*

### **SELECTED PREVIOUS EXPERIENCE**

*Development, Marketing & Public Relations Consultant.* Grantsmanship training; board development; sponsorship consulting. Generate revenue, increase market share, develop exhibitions, conduct market research, expand publicity, and create special promotions and events. Clients include Columbus Music Commission, Greater Columbus Arts Council, Lincoln Theatre Arts Incubation Program, Aspen

Institute Global Initiative on Culture and Society, NY State Psychological Association, Publicolor, Museum of Chinese in America, Metropolitan NY Library Council, Polaroid, National Geographic, Children's Television Workshop, Henry Luce Foundation, Socrates Sculpture Park and Knoedler Gallery. Secure funding from individual donors, corporate, government and foundation funders including: Xerox Foundation; Tom Hanks; National Endowment for the Arts; Pope Foundation; NY State Council on the Arts; and NYC Department of Cultural Affairs. 1985 – Present

*Director, Corporations & Foundations*, The Paley Center for Media. Spearheaded Museum corporate and foundation campaigns including annual gifts, project sponsorship and special gifts. Grew corporate membership program; secured underwriting for major donor program, Museum centers, public activities and collection. Supervised staff of six; engaged leadership; cultivated major donors. Collaborated with Museum departments, as well as with individual, corporate and foundation donors to initiate programs and sustain existing projects. Organized and built all facets of sponsorship program; implemented successful cause-marketing partnerships, strategic alliances and media sponsorships. Responsible for the oversight of foundation strategy, and implementation of overall plan. New York, NY, 8/04 – 8/06

*Regional Director*, American Associates, Ben-Gurion University, Greater NY Region. Created strong financial base for this top-rated Israeli university through engagement of constituent support, including board, major donors, corporations and foundations. Developed diverse programming to enhance presence in New York area; expanded lay leadership; secured six- and seven-figure gifts. Built revenue through a comprehensive strategy including special events, major gifts and planned giving. New York, NY, 11/02 – 5/04

*Director of Major Gifts*, American Cancer Society. Generated major gifts for the New York City area of one of the largest US health-related not-for-profits. Secured six-figure gifts, such as Barbara Cohen Endowment Fund (\$150,000), Gala Major Gifts Initiative (\$150,000) and the Marty and Barbara Zweig Foundation (\$100,000). Spearheaded innovative major gifts programs including ACS Mickey Mantle Family Fund (\$100,000+) and the ACS Leadership Classic, a major gifts cultivation event, as well as producing effective direct mail and foundation campaigns. New York, NY, 1999 – 10/02

*Director of Marketing*, Police Athletic League. Secured new revenues through sponsorships and alliances utilizing cause-related marketing strategies, including event-based partnerships and ongoing income streams. Initiatives developed include a national partnership with PepsiCo, as well as local sponsorships with Continental Airlines, New York Health & Racquet Club, *Sport Magazine*, Paddle Company, Modell's, Gould Publications, Feld Entertainment's Ringling Brothers and Barnum & Bailey Circus, and an exclusive charitable partnership with the Goodwill Games. New York, NY, 1997 – 1999

*Director of Sponsorships*, March of Dimes, Greater NY Chapter. Through the creation of strategic alliances, the development of corporate sponsorships, and the initiation of cause-related and promotional opportunities, generated a 300% increase in the Chapter's sponsorship revenue. Successful partnerships achieved include Toys "R" Us, Ringling Bros., *Vibe Magazine*, Goya Foods, Ticketmaster, Cigna HealthCare, Continental Airlines and HIP. New York, NY, 1994 – 97

*Executive Assistant for Development*, 92<sup>nd</sup> Street YM-YWHA. Worked with Executive Director, public relations and development departments on fundraising and special events; served as liaison to city agencies such as Office of the Mayor; planned board functions, and managed special projects with organizations including the United Nations and UJA/Federation. New York, NY, 1993 – 94

*Development Coordinator, Corporate Relations*, American Museum of Natural History. Responsible for generating 15% increase in Corporate Annual Members Program, to \$1 million. Sponsors included Chase Manhattan Bank (*The Moveable Museum*), MacMillan Publishing and Ringling Bros. (*Jumbo: The World Famous Elephant*), and Grumman Corporation (*Bears: Imagination and Reality*). New York, NY, 1991 – 93

*Executive Director*, Greenwich House Pottery. Managed all facets of administration, public relations and fundraising for New York's oldest ceramic arts institution. Responsible for grants, fiscal planning and



plant management, supervision of 24-member faculty and 1,000-student program, curating of gallery exhibitions. Generated 25% increase in revenue. New York, NY, 1987 – 90

*Acting Executive Director, Assistant Director, Museum of Holography.* Supervised finance, development, operations and personnel for the world's first museum devoted to the art and science of holography. Eliminated deficit, generated publicity, increased attendance and revenues. Managed staff of 14, exhibition and lecture series, museum store, and holographic laboratory. New York, NY, 1982 – 84

## **PROFESSIONAL AFFILIATIONS**

Member, Board of Trustees, Roy G Biv Gallery, Columbus, Ohio, January 2021-Present

Member, Board of Trustees, Available Light Theatre, Columbus, Ohio, October 2018-April 2020

Juror, Worthington Arts Festival, Worthington, Ohio, June 2017

Affiliate, Center for Urban and Regional Analysis (CURA), The Ohio State University, January 2017-present

Member, Advisory Board, Shadowbox Live, Columbus, Ohio, 2015-2018

Member, STEAM Factory at The Ohio State University, 2014-present

Member, Urban Affairs Association, 2014-present

Member, Association of American Geographers, 2016-2018

Member, Best Article Award Committee, Journal of Urban Affairs, 2016

Member, Wonderball Planning Committee, Columbus Museum of Art, 2015

Member, Benefit Gala Host Committee, Fourth Arts Block, New York, New York, 2013

Member, Governance & Policy Committee, Association of Fundraising Professionals, 2004 – 2011

Emmy Awards Judge, News & Documentary, Academy of Television Arts and Sciences, 1990–2009

Grant Panelist, New York City Department of Cultural Affairs, New York, New York, 1992

Artists Registry Juror, American Craft Council, New York, New York, 1990

## **AREAS OF EXPERTISE**

Creative Cities

Cultural Urbanism

Arts Entrepreneurship; Cultural Entrepreneurship

Creative Economic Development

Cultural Policy

Cultural Plans for Cities

Fund Development in Nonprofit Organizations

Leadership in the Philanthropic and Nonprofit Sectors

Management and Administration of Nonprofit Organizations

Media Management