ARTS MANAGEMENT MAJOR-121 CREDITS

GENERAL EDUCATION COURSES

General Education Requirements		
Requirement	Course Options	Hours
GE Launch Seminar	GE 1201	1
Foundation: Writing and Information Literacy	Student Choice	3
Foundation: Mathematical &Quantitative Reasoning/Data Analysis [#]	Student Choice	3-5
Foundation: Literary, Visual and Performing Arts	Student Choice	3
Foundation: Historical & Cultural Studies	Student Choice	3
Foundation: Natural Science	Student Choice	4-5
Foundation: Social & Behavioral Sciences [#]	Student Choice	3
Foundation: Race, Ethnicity and Gender Diversity	Student Choice	3
Theme: Citizenship for a Diverse & Just World ##	Student Choice	4-6
Theme: Student Choice ##	Student Choice	4-6
GE Reflection Seminar	GE 4001	1
	General Education Credit Hours:	32-39

[#] GE Requirements in these categories can be fulfilled by major pre-requisites: Econ 2001.XX(H) Principles of Microeconomics (for Social and Beh.Sci.) and 1130 College Algebra for Business (for Math & Quant).

These GEN categories can be fulfilled using pre-requisite courses to the Arts Management Major. Please see your academic advisor for further details.

COLLEGE REQUIREMENTS

COLLEGE REQUIREMENTS: Two (2) courses 1-13 Credit Hours

Required Courses	Hours
ARTSSCI 1100.XX Arts and Sciences Survey	1
World Language	0-12
College Requirements Credit Hours:	1-13

REQUIRED NON-MAJOR COURSES

ARTS MANAGEMENT PRE-REQUISITES: Four (4) courses

13 Credit Hours

Pre-requisite Courses	
ECON 2001.XX (H) Principles of Microeconomics	3
BUSMHR 2500 Entrepreneurship	
MATH 1130 College Algebra for Business	
CSE 1110 Introduction to Computing Technology	3
Arts Management Pre-requisites Credit Hours:	13

^{*} ACCTMIS 2000 is for non-majors, however many students find it difficult to do well. If you know Math is not a strength area, you might consider taking accounting at Columbus State Community College (CSCC). Be advised that you need both 2000 levels (or two courses at CSCC) for the credits to transfer and count toward fulfilling ACCTMIS 2000 credits at OSU.

MAJOR COURSEWORK

BUSINESS CORE COURSES: Three (3) courses

9 Credit Hours

Business Core Courses (Required)	
ACCTMIS 2000* Foundations of Accounting	3
BUSFIN 3120 Foundations of Finance [prereq: ACCTMIS 2000, MATH 1116 or higher, ECON 2001.XX (H)] ** (Embedded Literacy for Data Analysis)	
BUSMHR 3510 Innovation and Entrepreneurship	
Business Core Courses (Required) Credit Hours:	9

Arts Policy & Management: Four (4	Required courses	10 Credit Hours

Arts Management Core Required Courses	Hours
ARTEDUC 2100 Introduction to Arts Management	3
Select one: ARTEDUC 3680 Exploring the Creative Industry: Arts Issues in the 21st Century [prereq: ARTEDUC 2100] ARTEDUC 3681 Managing Non-profit Arts Organizations: Balancing Continuity & Change Century [prereq: ARTEDUC 2100]	3
ARTEDUC 5222 Arts Careers: Career Exploration & Development in the Arts	1
ARTEDUC 5688 Marketing, Communications, and Social Media in Nonprofit Institutions ** Embedded Literacy for Digital Technology (Computer Lab) & Advanced Writing	3
Arts Management Core Required Courses Credit Hours:	10

ADVANCED COURSES: Arts Policy & Management: Choose Four (4) courses 12 Credit Hours

Arts Management Advanced Courses (not all courses are offered every year)	Hours
ARTEDUC 5470.01 Contemporary Art, Learning, and Public Practice	3
ARTEDUC 5670 Public Policy and the Arts	3
ARTEDUC 5671 Organizational Leadership in the Nonprofit Arts	3
ARTEDUC 5672 Managing Cultural Policy Change	3
ARTEDUC 5674 The Creative Sector and Creative Cities	3
ARTEDUC 5675 International Cultural Relations	3
ARTEDUC 5677 Contemporary Issues in International Cultural Policy	3

ARTEDUC 5681 Black Art in America: Arts and Cultural Policies from Reconstruction to Afrofuturism	3
ARTEDUC 5682 Nonprofit Arts Institution, Governance and Board Leadership	3
ARTEDUC 5684 Arts Participation, Cultural Literacy, and Audience Development	3
ARTEDUC 5685 Arts/Cultural Organizations: Resource Management & Revenue Streams	3
ARTEDUC 5686 Cultural Program Design, Implementation, and Evaluation	3
ARTEDUC 5687 The Social World of the Arts	3
ARTEDUC 5797.04 Museum Studies in London & Paris	
Arts Management Advanced Courses Credit Hours:	12

CAPSTONE Course	Hours
ARTEDUC 5683 Developing Arts Careers: Positioning Passion Prepares students as entrepreneurs to enter nonprofit, commercial, public and/or academic careers through independent investigation, dossier development, research proposals, and grant writing.	3
Capstone Course Credit Hours:	3

REQUIRED: APPLIED LEARNING EXPERIENCE

3 Credit Hours

Required Applied Learning Experience Courses (Choose one)	3 credit hours
ARTEDUC 4191: Internship**	3
ARTEDUC 4998 Creative Activity in Art Education: Undergraduate Scholarship [Consent: Instructor consent is required]	3
ARTEDUC 4999 Thesis Research [Preq: Permission of instructor; Consent: Instructor consent is required]	3
Required Applied Learning Experience Course Credit Hour:	3

^{***}Internship Guidelines: Meet with Barnett Internship Program coordinator to identify internship offerings, expectations, and guidelines for evaluation of your internship progress.

**Embedded Literacies:

Digital Technology & Advanced Writing = ARTEDUC 5688: Marketing, Communications, and Social Media in Nonprofit Institutions

Data Analysis = BUSFIN 3120 Foundations of Finance

Open Electives		

Elective Credit Hours:	19-38

General Education	32-39
College Requirements	1-13
Required Non-Major Courses	13
Major Courses	37
Open Electives	19-38
Minimum Total Credit Hours	121

Policies and General Requirements for Major and Minors/Minor equivalent can be found in ASC Operations Manual at https://asccas.osu.edu/submission/development/submission-materials/asc-operations-manual. Please see your academic advisor for further details.