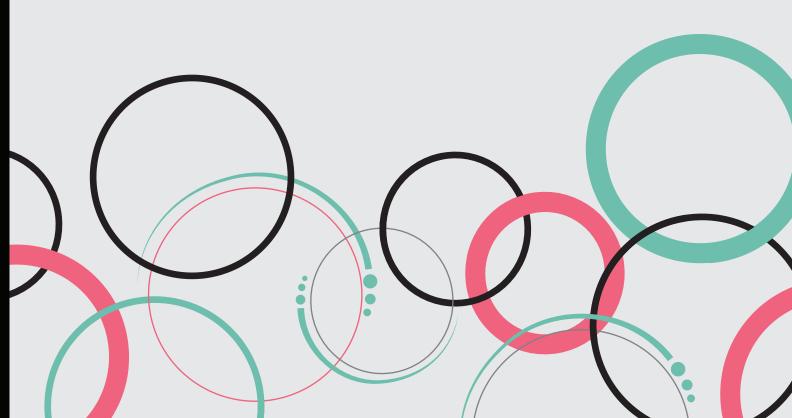
BARNETT2025 Symposium FOSTERING GLOBAL UNDERSTANDING & COOPERATION





THANK YOU FOR JOINING US!

Dr. Tiffany Bourgeois || Symposium Chair Assistant Professor of Arts Management

Dr. Joni AcuffProfessor of Art Education and Department Chair

Jordan Schwartz PhD Student

Dr. Zülâl Fazlıoğlu Akın Assistant Professor of Teaching

Dr. Michelle Attias Fiscal/Hr Manager

Nikki DavisOffice Associate



Welcome!

Welcome to the 15th biennial Barnett Symposium, hosted by Ohio State's Department of Arts Administration, Education, and Policy and supported by the Lawrence and Isabel Barnett Distinguished Visiting Professor Fund. This year, we are excited to offer you current perspectives on cultural policy from around the world including research happening in England, Brazil, South Africa, and Australia, as well as the incredible work happening right here in Columbus. Our topic of fostering global understanding and collaboration encourages us to interrogate the impact of cultural policies rooted in exchange. We hope that you will walk away from the symposium not only having gained scholarly insights but also feeling inspired to engage with new ways of thinking and to explore the richness of your own community.

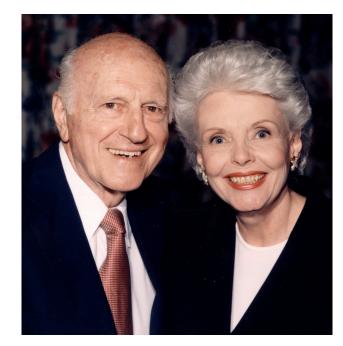
As we open the symposium on October 9 with a reception and panel showcasing the Columbus perspective on cultural policy, we hope a taste of West African cuisine from Chez Aunty B's will get you in the mood for global exploration. On October 10, we begin with the keynote lecture from Dr. Beatriz García focused on the Olympic Games. We continue with panels that address cultural diplomacy and a variety of international events through global scholarship, research happening here at OSU, and professional organizations that work to connect arts administrators around the world. You can find a comprehensive schedule in this program and posted in the Barnett Collaboratory. We hope that you will take advantage of the hybrid format and enjoy both our in-person and virtual sessions so you can have the fullest possible experience!

As we embark on our time together, we would like to thank the many people who made this event possible including our staff, faculty, student volunteers, technicians, vendors, and panelists. We hope you will take a moment to recognize all their incredible contributions to both the symposium and their communities and extend your learning beyond the symposium by looking more into the incredible work of these researchers, businesses, and organizations. The field of cultural policy is grounded in a desire to see our research applied as practical solutions that increase support for, improve access to, and preserve arts and culture at the local, state, federal, national, and international level. Whether you are a student, a researcher, an educator, a practitioner, or a combination thereof, we look forward to you joining the conversation and thank you for your engagement in this year's symposium!

We are grateful for support from the Barnett Family and the Department of Arts Administration, Education and Policy.

BARNETT **Symposium**

HISTORY & PURPOSE



On May 7, 1993, two endowed funds were established by Lawrence R. Barnett and Isabel Bigley Barnett to support the Arts Policy and Administration Program in the College of the Arts at The Ohio State University. The Lawrence and Isabel Barnett Fellowship Fund provides tuition, fees, and an annual stipend for promising Arts Policy and Administration students. The Lawrence and Isabel Barnett Distinguished Visiting Professor Fund supports an annual Barnett lecture series and the biennial Barnett Arts and Public Policy Symposium.

The Barnett Symposium concept was created to facilitate in-depth inquiry and analysis of public and not-for-profit sector policies and practices. The inaugural symposium in May 1993 brought together two key figures from the J. Paul Getty Trust, two highly regarded state arts council directors, university experts in public policy, artists, and arts administrators to discuss the broad topic of Public Policy and the Arts.

The symposium creates an opportunity to reflect on the generosity of Lawrence Barnett and his wife Isabel Bigley Barnett.

Born in Orrville, Ohio, Larry loved music and played the violin. He started his own high school dance band. When he attended Ohio State as a business major in the 1930s, "Larry Barnett and his Orchestra" and a small band-booking business paid his college expenses. However, he became ill and left one quarter short of graduating.

"While I was in the hospital, I was offered \$75 a week job with the talent division of CBS."

-Lawrence Barnett

The CBS talent division was soon bought by the Music Corporation of America (MCA). Eventually Larry became president of MCA and its talent division, a position he held for 27 years.

Isabel Bigley, who won a scholarship to Julliard, is best known for her 1950 Tony Award-winning performance as Sarah Brown in the original Broadway production of Guys and Dolls. She was in London playing the lead role of Laurey in Oklahoma! when she met Larry. They married in 1953, and Isabel retired from show business in 1958 to raise their children.

Over the years, Larry and Isabel became noted philanthropists. When he retired in 1988, Larry wanted to finish his college degree. With his 1930s course credits and transcript in hand, he contacted the College of Business. Working with Professor Donald Sexton, he completed a business research thesis, received an A, and earned his bachelor's degree at age 75.

"I'd finished everything in life, this was a very happy moment for me."

-Lawrence Barnett

Larry accepted an honorary doctorate from Ohio State in 1996, and in 2004 was one of those honored with the John B. Gerlach Sr. Development Volunteer Award.

In earlier years when Larry and Isabel came to campus, or when he spoke with someone from Ohio State, he'd always ask, "How are my students doing?"

Thanks to the Barnetts, they're doing great—as students and alumni.

Story courtesy of **Arts and Sciences Communication Services**

TIMELINE OF THE BARNETT SYMPOSIUM

2023 Resilient Artists, Resilient Communities

2018 Illuminating Creativity: The Anniversary Celebration

2016: Planning Creative Cities: Global Trends, Local Actions

2014: Facets of Arts Entrepreneurship

2012: Cultural Soft Power: Policy, Practice and the Arts

2010: International Cultural Connections: The Times, They are A'Changing

2008: Artists and Creative Enterprise in Columbus

2006: Creative Enterprise and Public Value: From Ideas to Action

2004: it's More than the Making: Educating Artists in the 21st Century

2003: The Creative Industries and Cultural Professions in the 21st Century

2000: Going Global: Negotiating the Maze of Cultural Interactions

1998: New Steps, New Partners, Everybody Dance: New Policy Ideas for the Arts

1995: Good Policy, Bad Policy, No Policy: The Arts and Education

1993: Inaugural Barnett Arts and Public Policy Symposium. Public Policy and the Arts

THIS EVENT IS PRESENTED BY THE

DEPARTMENT OF ARTS ADMINISTRATION,

EDUCATION AND POLICY WITH THE GENEROUS

SUPPORT OF THE BARNETT ENDOWMENT

SCHEDULE OF EVENTS

Thursda	v - Ucto	ber 9.	, 2025
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5:30-8:00 PM EVENING RECEPTION AND COMMUNITY PANEL

STONEWALL COLUMBUS, 1160 N HIGH ST, COLUMBUS, OH 43201

5:30 PM REGISTRATION AND LITE BITES

6:00 PM WELCOME, DR. TIFFANY BOURGEOIS

DANCE PERFORMANCE, MONTË MURPHY

6:15 PM COMMUNITY PANEL ON INTERNATIONAL COLLABORATION

Café Graciela, Andres De Arco

Hilltop Rise, Danny Peterson

Artist, Montë Murphy

Friday - October 10, 2025

BARNETT SYMPOSIUM

OHIO UNION AND SULLIVANT HALL

9:00 AM-10:00 AM REGISTRATION AND CONTINENTAL BREAKFAST

COLLABORATORY IN SULLIVANT HALL (141 SULLIVANT HALL)

10:00 AM KEYNOTE ADDRESS

SENATE CHAMBERS IN THE OHIO UNION

Welcome by Dr. Joni Acuff, AAEP Department Chair

Keynote by Dr. Beatriz García

11:00 AM SESSION 1 IN SULLIVANT HALL

PANEL 1 - INTERNATIONAL EVENTS

VIRTUAL WITH LIVE STREAM AVAILABLE FOR VIEWING IN SULLIVANT 225

Dr. Akhona Ndzuta, Wits School of Arts

Dr. Tully Barnett, University of South Australia

Dr. MinKyung Kim, Busan Development Institute

PANEL 2 - OHIO STATE GRADUATE STUDENT PANEL IN SULLIVANT HALL ROOM 205 (EISNER ROOM)

Alise Katrin Pundure | Yiran Zhao

Joel Vega | RuoYi Li

12:00 PM LUNCH

1:30 PM SESSION 2 IN SULLIVANT HALL

PANEL 1 - MEGA-EVENTS

IN SULLIVANT HALL ROOM 205 (EISNER ROOM)

Dr. Zülâl Fazlıoğlu Akın, The Ohio State University

Dr. Christina Kiel, Tulane University

Dr. Biyun Zhu, University of Manchester

Dr. Brea Heidelberg, Drexel University

PANEL 2 - ORGANIZATIONS AND THE ROLE THEY PLAY IN

INTERNATIONAL COLLABORATION

VIRTUAL WITH LIVE STREAM AVAILABLE FOR VIEWING IN SULLIVANT 225

Association of Arts Administration Educators, Milena Deleva

STP&A Conference, Dr. Jennifer Novak-Leonard

ENCATC, GiannaLia Cogliandro

2:30 PM CLOSING REMARKS

Dr. Joni Acuff, AAEP Department Chair

PRESENTER BIOS



KEYNOTE SPEAKER

Dr. Beatriz García

Dr. Beatriz García is an internationally renowned expert in cultural policy and mega-events, with over 27 years of experience shaping global debates on culture-led regeneration and cultural evaluation. She specializes in developing multidimensional research frameworks to assess the impact of cultural programs, particularly within the Olympic Games and the European Capital of Culture (ECoC) initiative.Dr. García is a member of the Culture & Olympic Heritage Commission at the International Olympic Committee and an Honorary Professor at the University of Liverpool. She previously served as member and chair the ECoC Selection Panel- European Commission, co-founded and directed the Institute of Cultural Capital, and held senior roles at the Centre for Cultural Value in the United Kingdom.

She has conducted fieldwork at every Olympic Games since Sydney 2000 and directed evaluations of major cultural initiatives, including Impacts 08 (University of Liverpool), the review of the first 30 years of ECoCs for the European Parliament, and the official evaluations of the London 2012 and Paris 2024 Cultural Olympiads. Her work also includes research on cultural strategies aligned with the UN Sustainable Development Goals. A prolific author and speaker, Dr. García has delivered keynotes in over 40 countries and published more than 200 papers. She is the chair of Walk the Plank, and policy expert Culture Next, European Candidate Cities network.





Dr. Joni Boyd Acuff (she/her) is a Professor of Art Education at The Ohio State University and serves as department chair in the Department of Arts Administration, Education and Policy. Acuff utilizes frameworks such as critical multiculturalism, critical race theory, Black feminist theory and Afrofuturism to develop pedagogical and curriculum strategies for art education. Acuff's peer-reviewed articles have been published in journals such as Art Education, Dialogue: The International Journal of Popular Culture and Pedagogy, and International Journal of the Inclusive Museum. She is the co-editor of two books, A love letter to This Bridge Called My Back (2022) & Multiculturalism in art museums today (2014), and the co-author of the book Race and art education (2021).



Dr. Tully Barnett is Associate Professor in Cultural Policy at the University of South Australia. She is a founding member of Reset Arts and Culture looking at new policy imaginaries for the arts and culture sector and founding Chair of the newly formed Australian Cultural Policy Researchers Association. Her interdisciplinary research considers broad questions of how arts and culture is valued as well as digitisation as a cultural phenomenon, digital cultural heritage studies and the field of community-engaged arts practice and arts for health and wellbeing. She is co-author of What Matters? Talking Value in Australian Culture (2018), Telling the Story of Arts and Health in South Australia (2022) which was based on 47 interviews with the sector and What Does and Arts and Health Organisation Do? (2024), an exploration of factors that drive success in the arts and health space. In 2024-2025 Tully is serving as an expert for the UNESCO reflection group on the diversity of cultural expressions in the digital environment. She serves on the boards of the Arts Industry Council of South Australia, Open Space Contemporary Art (OSCA) and the Adelaide Central School of Art.



GiannaLia Cogliandro Beyens has been the Secretary General of the European network on cultural management and policy, ENCATC, since 2004. She is also the administrator of the Thomassen mobility programme and serves on several boards. GiannaLia is an expert in EU affairs and international relations, with more than 30 years' experience in advocacy, cultural policy, and strategic management, in the context of international cultural NGO. Since 1998, GiannaLia has also successfully designed, drafted, and managed a large number of EU cross-sectorial projects in the field of culture, education, and research. Former Policy Officer of the Cultural Forum of EUROCITIES, GiannaLia was also Secretary General of the Association of the European Cities of Culture, AECC. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission, she wrote 10 Reports on social European policy and a major study on the European Cities of Culture of the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations and two additional masters in European & International Career Studies, and a in European Constitution. Since 1993, GiannaLia is member of the Association of the Former trainees of the European Union.



Andres and Nora De Arco's coffee journey began in the mountains of Pijao, Colombia, where their family has been cultivating organic coffee for years. While studying at Harvard University, Andres first pitched the idea of Café Graciela—earning early traction through competitions by reimagining what being a coffee-lover can look like. After graduation, the siblings officially launched Café Graciela to share organic Colombian coffee in exciting, unique ways. In particular, Cafe Graciela has introduced an innovative way of enjoying coffee, which they call La Panelita. By infusing organic spices with the sweetness of raw, unrefined brown sugar cane, they've been able to create unique flavors for all coffee lovers to enjoy at home. The pride of the company, however, is that every cup sold helps fund scholarships for under-resourced communities in Colombia, turning coffee into a vehicle for meaningful change.



Milena Deleva holds master's degrees in Cultural Studies from Sofia University and in Arts Administration from Baruch College. She serves as the Executive Director of the Association of Arts Administration Education in the US. Before this, she acted as the Managing Director of the Elizabeth Kostova Foundation for Creative Writing for nearly 15 years. Under her leadership, EKF's work has garnered coverage by The New York Times, The Wall Street Journal, Publishing Perspectives, Poets & Writers, Oberlin's College Blog Reading in Translation, the organization was shortlisted for the Literary Translation Initiative Award of the London Book Fair's International Excellence Awards 2021. In her current role, Milena spearheaded year-round programs for the Association of Arts Administration Education, such as the first year-round Mentorship Program, Professional Development and Research Series, and the Arts Administration Fellowships, and increased the organization's budget tenfold. She routinely participates in review panels at the Department of Cultural Affairs in New York, among other arts councils. Milena co-authored Cultural Policy, Politics and Change (ed. Boekmanstichting, Amsterdam, 2005) and wrote Technological Park Culture (ed. Ecumest, Bucharest, 2005). She contributed to the anthology "Stories from the 90s" (ICU, 2023).



Dr. Brea Heidelberg (she/her) s an organizational management consultant, educator, and researcher. She is currently a Professor of Arts Management in the Department of Arts & Entertainment Enterprise at Drexel University. Her ongoing research interests include human resources theory and practice, as well as the intellectual history and professionalization of the field of arts management. Her most recent publication is Human Resources in the Arts, a practical guide designed to help arts managers create and maintain psychologically safe and high performing organizations. Her consulting work supports organizations through executive searches, employee and board member recruitment and retention, leadership coaching, stakeholder engagement and empowerment, organizational assessments, and workshop facilitation. Dr. Heidelberg has helped several granting institutions at the local, state, and federal levels reimagine their processes to be more equitable and inclusive. Her work also includes organizational development and evaluation projects with private foundations working to empower arts leaders and increase access to the arts.



Dr. MinKyung Kim is a Research Fellow at the Busan Development Institute, a policy think tank funded by the Busan Metropolitan Government. The institute conducts diverse research to improve quality of life and advance the city's economic, social, and cultural development. Dr. Kim's work covers cultural facility management and funding, creative sectors and cultural industries, and even heritage management. Her current research focuses on policy strategies and network governance that foster cultural vitality. She also serves as an adjunct professor at the Graduate School of Policy, University of Ulsan. Dr. Kim earned her PhD in Arts Management and Cultural Policy from The Ohio State University and previously worked as a researcher at the Korea Culture & Tourism Institute.



Dr. Christina Kiel is Senior Professor of Practice at Tulane University in New Orleans. She earned a Ph.D. in political science at the University of New Orleans. Her dissertation considers if and how non-state actors' conflict management efforts can affect conflict dynamics like duration, outcome, and severity. She studies conflict, conflict resolution, transnational advocacy, and cultural diplomacy. She has published on the intersection of cultural diplomacy and the Eurovision Song Contest, especially in countries experiencing conflict. Christina is originally from Germany and served 10 years in the German Diplomatic Corps, including in Israel, Belarus, and at the United Nations in New York.



Ruoyi Li Ruoyi Li is a PhD student in Arts Administration, Education, and Policy at the Ohio State University. She received academic training in public policy, economics, and arts administration at the University of Chicago, Peking University, and Boston University. Her research examines the intersections of creative aging, cultural policy, and community-based art practices, with particular attention to how policy infrastructures shape inclusive access to the arts. She recently completed research work with the Mellon Foundation's Arts and Culture team this summer, where she contributed to the analysis of national survey data examining the working conditions and economic circumstances of artists in the United States.



Montë Murphy is a Black affirming Healing Artists, and Afrocentric Cultural Alchemist leading my work with ancestral memories to produce integral change. I am the Artistic Director and Founder of A Brotha's Luv in Motion: A Dance Project, inc where the values are Embrace, Embody, Empower, or E cubed. Embrace who you are, Embody your dreams, and Empower change. I am an archivist and preserver of various Africanist Cultural & Spiritual practices and traditions and use them to develop community engagement, cultural diplomacy, and healing spaces for the Afro-diasporic mind, body, and spirit. Currently pursuing a dual MSW/MA in Social Work & Latin American Studies at the Ohio State University, my research looks at the Afro-American & Afro-Brazilian communities, and asks how healing justice and spiritual activism manifests within masquerade traditions across African Diasporic communities and how can ethnographic and social work methodology inform the development of culturally rooted arts education and community programming for psychosocial awareness and cultural wellness.



Dr. Akhona Ndzuta is the Head of Department and Lecturer at the Department of Cultural Policy and Management (CPM) at the Wits School of Arts. She is interested in the role of culture in South Africa's democratic project. Her research is in the intersections of the management of South African (SA) music and public policy. Akhona holds a PhD (Cultural Policy and Arts Management) from the Ohio State University, an MA (Arts and Culture Management) from the University of the Witwatersrand, a BMus from the University of Cape Town, a NDip (Human Resources Management) from Technikon Witwatersrand (now the University of Johannesburg). She has occupied two postdoctoral fellowships and taught musicology, cultural studies, and arts management across five universities. She was contributing editor to volume 1 of the book 'Culture and Liberation Struggle in South Africa: from Colonialism to Post-Apartheid'. As a music practitioner, she managed a band, performed popular music in Johannesburg and Cape Town, and co-hosted a World Music radio show. At CPM, she coordinates 3rd year programs and teaches undergraduate and graduate courses. She also supervises graduate research on the labour conditions of SA music practitioners, cultural entrepreneurship, SA cultural policy processes, cultural diplomacy, and arts education.



Dr. Jennifer Novak-Leonard is a Research Associate Professor at the University of Illinois Urbana-Champaign in the College of Fine & Applied Arts and serves as Research Director of its Arts Impact Initiative. Her influential work includes the creation of both conceptual and analytical frameworks for interrogating the diverse modes in which individuals participate in art and creative expression, and the value those experiences provide. Her intersectional work links culture and creativity, social impact, cultural policy, and arts management. She is often called upon by policymakers and cultural practitioners to guide their use of research and data for strategic decision-making. Novak-Leonard has also led numerous applied research efforts, including those funded by the National Endowment for the Arts; The James Irvine Foundation; First People's Fund; the American Academy of Arts & Sciences; and the Doris Duke Charitable Foundation. Novak-Leonard currently serves as the Board President and Co-Chair of the Scientific Committee for Social Theory, Politics and the Arts (STP&A) and has served as the Board Vice President and Research Director for the Strategic National Arts Alumni Project (SNAAP) and on the editorial advisory boards of Cultural Trends, Artivate: A Journal of Entrepreneurship in the Arts, and The Journal of Arts Management, Law and Society. In 2024-25, Novak-Leonard was honored as the inaugural Lawrence and Isabel Barnett Distinguished Visiting Professor in Arts Policy and Administration within the Department of Arts Administration, Education and Policy at The Ohio State University.



Danny Peterson is the executive director of Hilltop RISE, an economic development CDC in the Hilltop. Prior to taking this role, he was a long-time board member and chair of the Hilltop Arts Collective, a grassroots arts organization with a mission to empower the Hilltop community through arts and culture. He and his wife Jillian have been Hilltop residents for 12 years. In his time with the Arts Collective and now Hilltop RISE, Danny's focus has been on building community, whether through the arts or driving awareness of the good things happening in the Hilltop.



Alise Katrina Pundure is a PhD student in the Arts Administration, Education and Policy program at the Ohio State University. Originally from Riga, Latvia, she holds an MA in Arts Administration from Teachers College, Columbia University, and a BS in Entertainment and Arts Management from Drexel University. Her research interests include international cultural policy, cultural diplomacy, and the role of digital technologies in shaping cultural institutions. Her MA thesis examined the challenges of implementing open-access digital collections in U.S. art museums. Alise has gained professional experience through roles at Harvard University, Teachers College, Columbia University, and the Ministry of Foreign Affairs of the Republic of Latvia, where she worked with the Latvian diaspora. She has also held internships at the Barnes Foundation in Philadelphia and the Museum of Decorative Arts and Design in Riga, Latvia. Most recently, she worked on diaspora engagement and policy at the Ministry of Foreign Affairs of the Republic of Latvia.



Joel Vega is a second year PhD student and GTA in the Arts Administration, Education and Policy doctoral program. He has a background in opera performance and production, community non-profit administration, and choral conducting. He received his B. Music Performance (voice) from Northern Arizona University and his M. Music Performance (voice) from Winthrop University, where he studied with internationally renowned tenor, John Fowler, and was a conducting teaching assistant for the choral department. He founded an opera company in 2014, Mid-Ohio Civic Opera, a small professional company focused on free community performances of opera and support of beginning US opera artists. In 2022 he helped found The Mansfield Shakespeare Company, a community theater company dedicated to producing free "Shakespeare in the park" performances every summer. He has been an adjunct instructor of applied music and music appreciation at several area colleges and universities, taught k-2 music in public schools. His research interests include wage, labor, and economic conditions for beginning and emerging opera artists in the US; State and national arts funding for rural areas and small municipalities in Ohio; student to professional performer transitions in music.



Yiran Zhao is a second-year master's student in the Arts Policy and Administration program at the Ohio State University. Originally from China, he has over a decade of experience in China's performing arts and cultural tourism sectors. His research explores cultural policy, international cultural communication, and optimization of project management in arts organizations, with a focus on how social trends, economic transitions, and public policy shape the cultural sector's strategic development.



Biyun Zhu is a Lecturer (Assistant Professor) in Cultural Policy and Governance, Director of Institute for Cultural Practices, at the University of Manchester. Her research focuses on comparative cultural policy, cultural diplomacy, and soft power. She has received multiple grants from international funders, including the UK Arts and Humanities Research Council and the Canadian Social Sciences and Humanities Research Council. She has published in world-leading journals across disciplines such as cultural studies, diplomacy, and political science. She is currently editing two issues on cultural diplomacy for leading journals in the field. Professionally, as a Chinese-born scholar with advanced degrees from the UK and the US, she has collaborated with government and non-governmental agencies across all three countries, as well as with international bodies including UNESCO and cultural diplomacy institutions in Europe. These experiences have provided her with first-hand insights into the regional and global dynamics of cultural diplomacy and soft power, from both empirical and theoretical perspectives.

THE OHIO STATE UNIVERSITY AND ARTS AND CULTURAL POLICY

About the College of Arts and Sciences

The College of Arts and Sciences is the academic heart of the university. We provide the foundation for undergraduate and graduate education and research at Ohio State. With 38 departments and schools, 80+majors, 20+ world-class research centers, and more than 2,000 faculty and staff, we are a unique university community that encourages dynamic conversations, fosters broad collaborations, and creates an environment of lifelong learning.

As one of America's largest research universities, our students have the unique opportunity to conduct hands-on research side by side with the best artists, scholars, and scientists. Across all disciplines in the arts and sciences, new facilities and initiatives are taking researchers and scholars where they could not go before, allowing them to find answers to problems long thought unsolvable. Our faculty and students solve real world problems, improve the quality of the human condition, and create new knowledge.

Effective communication creates a dialogue that builds engagement and encourages collaboration among scholars and disciplines, with each other, and with our students and stakeholders.

About the Department of Arts Administration, Education and Policy

The mission of the Department of Arts Administration, Education and Policy is to critically engage cultural meaning through excellence in research, policy, teaching and leadership that fosters social change and advances the public interest through the arts and visual culture. The vision of the Department of Arts Administration, Education and Policy is to examine and shape the impacts of arts, cultures and creativity in society.

Our programs promote understanding of the arts and other forms of visual culture, policy, and education for all students through a curriculum that is research-based, interdisciplinary, and intent on collaboration with communities within the university, state, nation and world. We emphasize understanding of arts and culture, especially visual culture in a global and technological society. This content is explored through the following: pedagogical theory and practices, critical inquiry of historical and contemporary artworks; the analysis of public and educational policy in the arts and cultures; and inquiry in the philosophical, historical and policy foundations of art education, arts management and cultural policy administration. Our curriculum includes

attention to understanding multimedia technologies in cultural production, critique of policies, teaching, learning, assessment and awareness of comparative international practice.

In addition to a Bachelor of Art Education degree program that provides undergraduate students with a well-rounded liberal arts education, intensive studies in visual culture, and significant preparatory course work in the theory and practice of art education; the department also offers a licensure only PK-12 teacher preparation program for those who already hold a BFA or BA in an art-related field.

Through the BA in Arts Management major, students study the issues, problems and policy interventions impacting the contemporary arts and cultural industries; develop business and managerial skills for professional decision making in arts and cultural organizations; and practice creative and critical thinking, opportunity recognition and entrepreneurship in various arts and cultural environments. Students understand the professional role and responsibilities of successful creative individuals in contemporary society. The Arts Management major requires a minimum of 36 semester hours of course work offered in the departments of Arts Administration, Education and Policy; Management; Finance; and Accounting.

The department also offers an undergraduate minor in entrepreneurship and the arts in collaboration with the Fisher College of Business; a Master of Arts in Arts Policy and Administration carried out in collaboration with the John Glenn College of Public Affairs; a set of museum education courses; and advanced graduate study encompassing a wide array of doctoral research specializations. The department serves more than 3,500 undergraduates a year through its general education courses.

About the Graduate Program in Arts Policy and Administration

The Arts Policy and Administration Program at The Ohio State University is one of the first in the country to dedicate itself to serious research and advanced training in arts policy, as well as administration. Based in the College of the Arts and Sciences at a major research university, it offers both a master's degree and a PhD specialization. The intrinsically interdisciplinary program is housed within Ohio State's Department of Arts Administration, Education and Policy, a leader in its field, and works in collaboration with the well-respected John Glenn College of Public Affairs. The Program employs a three-part focus that includes curriculum, research, and collaboration. The curriculum itself has three component parts: 1) arts and cultural policy; 2) arts management; and 3) arts education policy and program management.

The Master of Arts in Arts Policy and Administration degree program seeks to educate arts policy makers and administrators who can contribute significantly to the formulation, clarification, and cohesion of more informed, sophisticated, and effective public arts and cultural policies. PhD candidates specializing in public policy and the arts continue their studies in preparation for careers in teaching, research, and/or administrative roles in higher education, nonprofit arts organizations, public arts agencies, and arts service organizations.

Students in the program are interested in many fields of art and culture — including music, opera, theatre, dance, museums, studio art, film, media and technology, and heritage. Indeed, this diversity of interests enriches classroom discussions and our alumni network. Our students undertake internships in Columbus with a wide range of arts organizations, including the Columbus Museum of Art, Opera Columbus, the Ohio Arts Council, Ballet Met, and a variety of musical and public art programs.

Graduates of the program will have the practical skills required to manage an arts or cultural organization and will understand the important relationships of the arts to education, education to government, and government to the arts. Overall, the degree program seeks to educate arts leaders prepared to develop new genres of arts programming and more inclusive, interactive relationships between the public and the arts.

About the Barnett Center for Integrated Arts and Enterprise

The Lawrence and Isabel Barnett Center for Integrated Arts and Enterprise was created from a generous gift from the Barnett family. The Barnett Center educates and prepares students for successful careers in the arts and related entrepreneurial fields. The Center advances and increases students' understandings of the business side of the arts and the worlds of arts management, policy and culture by focusing on the entrepreneurial aspects of the arts.

The Barnett Center collaborates with the Fisher College of Business, Moritz College of Law, and multiple departments within the College of Arts and Sciences. Guests from local, regional and national arts organizations provide leadership to students through the annual Barnett Symposium and Barnett Speaker and Seminar series. The Center contributes to the curricular offerings focused on arts entrepreneurship and arts management by offering programs, working with graduate students across disciplines, and housing the Barnett Fellows.

For more, visit aaep.osu.edu



ACKNOWLEDGMENTS

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SYMPOSIUM PLANNING COMMITTEE MEMBERS

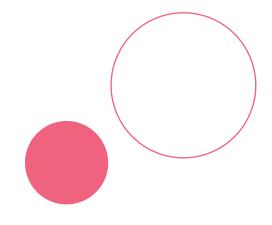
Dr. Tiffany Bourgeois,Assistant Professor of Arts Management

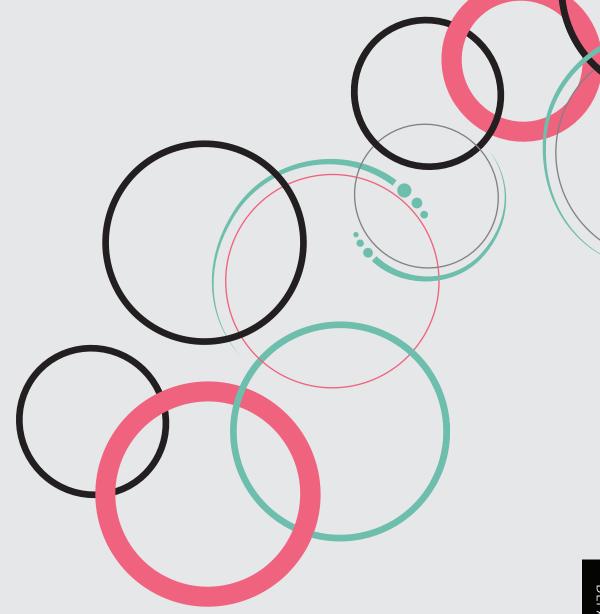
Jordan Schwartz, PhD Student

Dr. Zülâl Fazlıoğlu Akın,Assistant Professor of Teaching

Dr. Michelle Attias, Fiscal/Hr Manager

Nikki Davis, Office Associate







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